

NCAA® SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

The NCAA® **Be There For It All Sweepstakes** (the "Sweepstakes") begins on or about 12:01 a.m. Central Time ("CT") on February 1, 2018 and ends at 11:59 p.m. CT, on March 5, 2018 ("Sweepstakes Period").

ELIGIBILITY: The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia with a valid tax ID number (SSN or ITIN), who are at least eighteen (18) years of age or the age of majority in their jurisdiction of residence, at the start of the Sweepstakes Period, and are a member of the Buffalo Wild Wings® Blazin' Rewards® program ("Program") at time of entry. Program membership is free; visit <https://www.blazinrewards.com> to enroll. Program terms and conditions are available at <https://www.blazinrewards.com/Common/Home/TAndCs>. Employees, directors and officers of Buffalo Wild Wings, Inc. (the "Sponsor"), and/or its affiliated entities, as well as employees, directors and officers of Sponsor's franchisees, and any of their respective affiliates, parent companies, subsidiary companies, and advertising and promotion agencies (collectively the "Sweepstakes Entities") and members of those employees' respective immediate families (spouses, parents, children, and siblings and their respective spouses, regardless of where they reside), and/or those living in the same household of each are not eligible to participate or win.

HOW TO ENTER: During the Sweepstakes Period, log into your Blazin' Rewards account via the free Blazin' Rewards Mobile App (you must have a Wi-Fi enabled mobile device capable of downloading apps for this method of entry) and click on "Enter to Win" for the NCAA® Be There For It All Sweepstakes to get your free entry (no point redemption required) into the Sweepstakes. Members may also redeem 60 points for additional entries by clicking on "Enter to Win." If you do not have the Blazin' Rewards Mobile App, you may visit <https://www.blazinrewards.com>, enter your mobile phone number and click "Text me the App" or visit the App Store or Google Store to download the Blazin' Rewards free app. Message and data rates may apply. Text messaging and wireless services are not available in all areas. Text **STOP** to stop and **HELP** for help. Limited to one free entry via Blazin' Rewards and up to 100 entries via point redemption and/or mail-in. You may only use the point redemption method of entry to the extent your Blazin' Rewards account contains sufficient points to complete that redemption at the time of entry. Entries exceeding the maximum number of allowable entries will not be considered and will be disqualified. Entrants may not be entitled to bonus points redeemed for a disqualified entry. All Blazin' Rewards app entries must be received by 11:59 p.m. CT on March 5, 2018 to be eligible for the drawing.

To enter the Sweepstakes without using a Blazin' Rewards account, send a 3x5 index card in a stamped envelope with your legible, hand-printed email address, name, address, city, state, ZIP code and telephone number to: NCAA® Be There for It All Sweepstakes, PO Box 5020, Freeburg, IL 62243-5020. All mail-in entries must be postmarked no later than March 5, 2018 and received by March 12, 2018. Limited 10 mail-in entries per envelope. All other rules apply to a "mail-in" entry. Sponsor's time clock will be the official time clock of the Sweepstakes. Received entries become the exclusive property of the Sponsor and will not be acknowledged or returned, and no correspondence will be entered into. Sweepstakes Entities are not responsible for lost, late, illegible, misdirected, damaged or postage-due mail. The Sweepstakes is limited to one (1) free entry via Blazin' Rewards and up to 100 entries via point redemption and/or mail-in.

DRAWING: On or about March 13, 2018, judges designated by the Sponsor will select one (1) potential Grand Prize winner and one hundred (100) potential First Prize winners in a random drawing from among all eligible entries received during the Sweepstakes Period. Limit one (1) Sweepstakes Prize per person/per email address.

CLAIMING PRIZES: All prize claims are subject to verification by the Sponsor. Sponsor will attempt to notify potential prize winners via phone, email and/or overnight mail using the information provided at the time of entry approximately two (2) business days from the date of the drawing. Potential Grand Prize winner must complete, sign and return the Affidavit of Eligibility, Waiver of Liability and, except where prohibited by law, Publicity Release Forms, and the guest must complete and sign a Guest Release form within three (3) business days of receipt of prize notification. Guest may be required to execute Publicity Releases and/or Liability Waivers prior to and as a condition of accompanying winner on any Grand Prize. Grand Prize winner agrees to complete a Form W-9 and return all documents to the Sponsor, if requested. If required by law, the Sponsor shall cause a Form 1099-MISC to be submitted to the IRS reflecting the value of the prize. Sponsor shall send a copy of Form 1099-MISC to the winners.

Potential First Prize winners will be required to complete and sign an electronic Prize Acceptance and Liability/Publicity Release within three (3) business days of receipt of prize notification or prize may be forfeited (TN residents need not sign the publicity releases). Any prize not properly claimed in accordance with these Official Rules shall be deemed unclaimed, and may be awarded to an alternate winner. All properly claimed prizes will be awarded, but in no event will more prizes be awarded than are provided for in these Official Rules.

ODDS: There is an equal chance of winner regardless of the method of entry utilized. Odds of winning Sweepstakes depend on the number of eligible entries received during the Sweepstakes Period.

PRIZES: Grand Prize (1): A five-day/four-night trip for the winner and one guest to the NCAA® Men's Final Four® on March 31, 2018 and April 2, 2018 at the Alamodome in San Antonio, TX. Trip package includes roundtrip economy air transportation for two (2) from a major U.S. commercial airport nearest winner's home (as determined in Sponsor's sole discretion) to San Antonio, TX; four (4) nights standard accommodations at a hotel (as determined in Sponsor's sole discretion) (single room, double occupancy); two (2) tickets to the NCAA® Men's Final Four® on March 31, 2018 and two (2) tickets to the NCAA® Men's Final Four® on April 2, 2018 (seat location as determined in Sponsor's sole discretion); and a \$100 gift card to defray ground transportation. Winners must be willing and able to travel between March 30, 2018 and April 3, 2018. Approximate Retail Value ("ARV"): \$10,000. ARV may vary depending on city/day/date/time of departure, and in the event that the actual value of a prize awarded is less than the ARV stated above, the winner will not be entitled to receive any cash or other compensation for such difference between the actual value and the ARV. Grand Prize winner and guest of the Grand Prize winner are solely responsible for any costs (including tax) or expenses associated with prize acceptance and use not specified above as part of prize description including, without limitation, ground transportation, additional air transportation and accommodations, meals, tips, gratuities, beverages, sightseeing, souvenirs, excursions, baggage fees, incidentals and personal items. Grand Prize winner and guest are solely responsible for all required travel documents and/or identification (e.g., a valid government-issued photo ID or valid passport.). Grand Prize winner and guest are solely responsible for obtaining any travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Once the Grand Prize winner's guest's name is communicated to Sponsor's representative, that guest may not be changed or substituted, except in Sponsor's sole discretion. Grand Prize winner and their guest must travel together on the same itinerary. Grand Prize winner's guest must be 18 years of age or older or the age of majority under applicable law at the time of participation in the trip. **First Prizes (100):** Buffalo Wild Wings® and Final Four® branded backpack. ARV: \$100 each. Total ARV of all prizes: \$20,000.

CONDITIONS: Grand Prize experience must be completed at/during the time period specified by Sponsor or may be forfeited. Flights are subject to availability. Airline tickets are non-refundable/non-transferable and are not valid for frequent flyer miles. All airline tickets are subject to flight variation, work stoppages and schedule or route changes. Lost, stolen or damaged airline tickets, travel vouchers or event tickets will not be replaced or exchanged. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, transportation companies, prize providers or any other persons providing any prize-related services. Sponsor is not

responsible if any portion of the trip event or event competition is delayed, postponed or cancelled for any reason, in whole or in part. That corresponding portion of the trip package will be cancelled without compensation. First Prizes will be sent to the address submitted upon registration within six to eight weeks of winner verification. Prizes are non-transferable, not redeemable for cash and cannot be substituted, except in Sponsor's sole discretion. All federal, state and local taxes are the sole responsibility of winners. In the event of a printing, publication or messaging error that leads to more prize claims than there are prizes provided for in these Official Rules, prizes will be awarded in a random drawing from among all eligible prize claims received at each prize level. Each winner grants Sponsor a royalty-free worldwide right and license to use and publish his/her first name, first initial of last name, city/town and state of residence in connection with the Sweepstakes, and for commercial purposes without compensation. Acceptance of a prize constitutes permission for Sponsor and its affiliates to use winners' names and likenesses solely for advertising, promotional and other commercial purposes as Sponsor so determines without notice or further compensation, except where prohibited by law. By participating in the Sweepstakes, winners agree to release and hold the Sponsor, Sweepstakes Entities and promotional partners, and their respective directors, officers, employees, members, affiliates, subsidiaries, franchisees and assigns (the "Released Parties"), harmless against any and all claims and liability arising out of Sweepstakes participation and (if applicable) acceptance/use of the prize and prize-related activity. Entrants assume all liability for any injury or damage caused, or claimed to be caused by participation, in this Sweepstakes or acceptance/use of any prize or prize-related activity. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Sweepstakes Entities or promotional partners are not responsible for any typographical or other errors in the printing, the offering, the announcement of any prize or in the administration of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, terminate or suspend this Sweepstakes should viruses, bugs, technical errors, unauthorized human intervention or other similar causes corrupt or impair the administration, security or fairness of the Sweepstakes ("Disruption"). If the Sweepstakes is subject to Disruption, Sponsor may award the prizes via a random drawing from among all eligible entries received unaffected by the Disruption, provided the Disruption does not prevent this process. Any attempt by any entrant to obtain more than the stated number of entries using multiple/different identities or identifying information will void such entries, and that entrant may be disqualified. The Sweepstakes Entities are not responsible for any human error that may occur in the processing of the Sweepstakes nor are they responsible for any error, omission, interruption, deletion, defect, communications line failure, theft or destruction of, unauthorized access to, delay in operation, transmission or distribution of, or alteration of Sweepstakes procedure and entries, whether caused by the participant or otherwise, to any of the equipment or programming associated with or utilized in this Sweepstakes, or otherwise. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor's control, but Sponsor will not be obligated to consider any data or other information collected from any other source. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance. If there is any conflict between the terms of these Official Rules and any advertising or marketing materials used in connection with the Sweepstakes, the terms of the Official Rules will govern.

DISPUTE RESOLUTION/CHOICE OF LAW: All decisions of the Sponsor with regard to this Sweepstakes are final. Except where prohibited, each entrant and winner accepting a prize agrees that: (i) all issues and questions concerning these Official Rules will be governed by Minnesota law without giving effect to any principles of conflicts of law of any jurisdiction; (ii) any and all disputes, claims and causes of action at law or in equity arising out of or relating to this Sweepstakes or any prize awarded will be (a) resolved individually, without resort to any form of class action, and (b) filed only in the state courts situated in Minnesota, and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; (iii) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (iv) under no

circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WINNERS LIST: For a list of winners, send a separate, self-addressed, stamped (#10) envelope to: NCAA® Be There for It All Sweepstakes Winners List, Attn: Compliance Dept., 1831 Chestnut St., 7th Floor, St. Louis, MO 63103, to be received by March 31, 2018.

SPONSOR: Buffalo Wild Wings, Inc., 5500 Wayzata Blvd., Ste. 1600, Minneapolis, MN 55416.
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